

Activity Summary

7/1/2013 – 6/30/2014

Northwest

Activity Type	Events	Attendees	Counties
Public Outreach	118	7,951	Escambia, Okaloosa, Walton, Santa Rosa, Calhoun, Orange, Gulf, Saint Johns, Washington, Hillsborough, N/A, Bay, Liberty
Training / Workshops	5	202	Duval, Escambia, Monroe, Pinellas
Government Assistance	4		Santa Rosa, Escambia
Meeting	77		Santa Rosa, Washington, Escambia, Walton, Leon, N/A, Bay, Hillsborough, Okaloosa, Flagler, Saint Johns
Social Media		35,367	
Press Contact	25		
Publication	1		
Direct Mail / Newsletter	7	8,475	

North Central

Activity Type	Events	Attendees	Counties
Public Outreach	62	7,669	Columbia, Leon, Franklin, Madison, Suwannee, Wakulla, Taylor, Gadsden, Calhoun, Hamilton, Marion, Baker, Escambia, Osceola, Liberty, Gulf, Bay, Jefferson
Training / Workshops	5	44	Wakulla, Orange, Monroe
Government Assistance	0		
Meeting	17		Wakulla, Leon, Gadsden, Flagler, Charlotte
Social Media		0	
Press Contact	0		
Publication	0		
Direct Mail / Newsletter	1	588	

Northeast

Activity Type	Events	Attendees	Counties
Public Outreach	148	14,078	Duval, Putnam, Volusia, Saint Johns, Flagler, Clay, Nassau, N/A, Hillsborough, Collier, Citrus, Martin, Orange, Okeechobee, Brevard, Seminole, Indian River, Saint Lucie, Leon, Escambia
Training / Workshops	24	305	Alachua, Saint Johns, Duval, Volusia, Orange, N/A, Nassau, Monroe, Escambia, Brevard
Government Assistance	34		Saint Johns, Volusia, Clay, Flagler, Duval, Putnam, Collier, Seminole, Leon
Meeting	104		Leon, Duval, Volusia, Saint Johns, Nassau, N/A, Alachua, Orange, Martin, Brevard, Putnam, Clay, Indian River, Flagler, Seminole
Social Media		105,138	
Press Contact	1		
Publication	2		
Direct Mail / Newsletter	19	18,608	

West Central

Activity Type	Events	Attendees	Counties
Public Outreach	125	9,936	Pinellas, Hillsborough, Sarasota, Manatee, Levy, Pasco, Lake, Citrus, Bradford, Alachua, Sumter, Hernando, Orange, Collier, Highlands, Polk, DeSoto, Gulf, Flagler
Training / Workshops	16	346	Alachua, Pinellas, Sarasota, Hillsborough, Orange, Marion
Government Assistance	7		Pinellas, Manatee, Alachua, Hillsborough, Collier
Meeting	47		Pinellas, Sarasota, Hillsborough, Citrus, Alachua, Leon, N/A, Levy, Flagler, DeSoto
Social Media		173,490	
Press Contact	2		
Publication	0		
Direct Mail / Newsletter	16	14,607	

Central

Activity Type	Events	Attendees	Counties
Public Outreach	107	11,911	Levy, Manatee, Lake, Citrus, Bradford, Alachua, Pinellas, Hernando, Sumter, Hillsborough, Marion, Orange, Collier, Sarasota, Polk, DeSoto, Highlands, Gulf
Training / Workshops	11	160	Alachua, Pinellas, Nassau, Saint Johns, Duval, Marion, Hillsborough
Government Assistance	3		Manatee, Alachua, Collier
Meeting	63		Pinellas, Sarasota, Citrus, Hillsborough, Alachua, Leon, N/A, Levy, Hernando, Flagler, Charlotte, DeSoto
Social Media		19,996	
Press Contact	0		
Publication	0		
Direct Mail / Newsletter	4	3,592	

East Central

Activity Type	Events	Attendees	Counties
Public Outreach	170	16,801	Putnam, Volusia, Saint Johns, Brevard, Seminole, Saint Lucie, Duval, Orange, Nassau, Osceola, N/A, Flagler, Hillsborough, Okeechobee, Bradford, Indian River, Citrus, Martin, Clay, Leon, Escambia
Training / Workshops	24	289	Alachua, Volusia, Saint Johns, Duval, Orange, N/A, Nassau, Monroe, Escambia, Brevard
Government Assistance	35		Brevard, Saint Johns, Martin, Volusia, Flagler, Duval, Putnam, Seminole, Leon
Meeting	91		Leon, Duval, Brevard, Saint Johns, Volusia, Nassau, N/A, Alachua, Orange, Martin, Putnam, Clay, Indian River, Flagler, Seminole, Charlotte
Social Media		106,656	
Press Contact	2		
Publication	2		
Direct Mail / Newsletter	21	20,403	

Southwest

Activity Type	Events	Attendees	Counties
Public Outreach	82	6,113	Collier, Sarasota, Lee, Charlotte, N/A, Hendry, Palm Beach, Miami-Dade
Training / Workshops	0	0	
Government Assistance	6		Miami-Dade, Lee, Charlotte, Collier
Meeting	30		Leon, Broward, Lee, Charlotte, Collier, N/A, Hendry
Social Media		14,902	
Press Contact	1		
Publication	0		
Direct Mail / Newsletter	0	0	

Southeast

Activity Type	Events	Attendees	Counties
Public Outreach	80	7,169	Palm Beach, Broward, Monroe, Hillsborough, Collier, Miami-Dade, Nassau, Martin, Lee, Leon, Charlotte
Training / Workshops	6	99	Orange, Broward, Palm Beach, Miami-Dade
Government Assistance	40		Broward, Palm Beach, Miami-Dade, Lee, Monroe, Baker, Leon, Charlotte, Collier
Meeting	69		Leon, Palm Beach, Broward, N/A, Lee, Orange, Martin, Charlotte, Collier, Flagler, Glades, Escambia, Miami-Dade
Social Media		0	
Press Contact	1		
Publication	0		
Direct Mail / Newsletter	0	0	

Volunteers and Volunteer Hours by Region

Region	Number of Volunteers	Volunteer Hours
Northwest	282	1058
North Central	8	30
Northeast	113	341
West Central	51	233
Central	46	183
East Central	93	262
Southwest	8	14
Southeast	4	20

Attendees by Region

Region	Number of Attendees	Event Type
Northwest	7,951	PublicOutreach
Northwest	202	TrainingWorkshops
North Central	7,669	PublicOutreach
North Central	44	TrainingWorkshops
Northeast	14,078	PublicOutreach
Northeast	305	TrainingWorkshops
West Central	9,936	PublicOutreach
West Central	346	TrainingWorkshops
Central	11,911	PublicOutreach
Central	160	TrainingWorkshops
East Central	16,801	PublicOutreach
East Central	289	TrainingWorkshops
Southwest	6,113	PublicOutreach
Southwest	0	TrainingWorkshops
Southeast	7,169	PublicOutreach
Southeast	99	TrainingWorkshops